



# The Dutch and Smart Cities: Shaping the Future by Challenging Today

12 November 2018 | Barcelona

As mission leader of the Dutch Smart Cities delegation in Barcelona I would like to invite you to our **international business event 'The Dutch and Smart Cities: Shaping the Future by Challenging Today'**. This business event will take place on Monday November 12, the day before the start of the Smart City Expo World Congress (SCEWC). Focus areas are: urban mobility, circular economy, resilience, safety & security, healthy living and data.

Ahmed Aboutaleb, my colleague and mayor of the city of Rotterdam stated, 'Cities don't need one type of technology, they need concepts and solutions'. During our business event we will emphasize this by focusing on actual city challenges. The program, which is still in development, will focus on bringing together Dutch and international innovators, both from the public and private sectors. We will offer you:

- Inspiration and interactive knowledge-sharing;
- Networking abilities with Dutch statesmen, company leaders and influencers;
- Key-notes, workshops, roundtables and deep-dives facilitated by cities (o.a. Amsterdam & Rotterdam), leading innovating companies and start-ups;

As mentioned before, the Dutch delegation is interested in actual challenges. If your country or city has such a challenge and is keen on discussing it with us, please let us know (contact: [innovatiemissies@rvo.nl](mailto:innovatiemissies@rvo.nl)). We will be happy to explore opportunities for integrating your urban challenges in our program.

**Date: Monday November 12 (09.00 – 20.00)**

**Address: Avinguda de la Torre Blanca 57 E-08172, Sant Cugat del Vallès (Barcelona)**

**Participating is free of charge. [You can register here](#)**

We look forward to seeing you there!

Best regards,

J.A. (John) Jorritsma

Mayor of the city of Eindhoven & President of the Brainport Foundation

## About the Dutch & Smart Cities





The Netherlands is home to some renowned smart cities. Whether it's rising sea level, population growth, or transportation issues, the Netherlands is on the cutting edge of smart city solutions. Key to the success is cooperation between companies, government, citizens, universities, and R&D-institutes. Together they are working on tackling global problems related to topics such as sustainability, livability, energy and mobility on a local scale.

The business event is part of the Dutch Smart Cities Innovation Mission to Barcelona (November 11-15 2018), a collaborative effort co-organized by the cities of Amsterdam, Rotterdam, The Hague, Eindhoven, Utrecht & Den Bosch, The Netherlands Business Support Office (NBSO) in Barcelona, the Dutch Enterprise Agency, VNG, Enterprise Summit and the Institute for the Future of Living.

## Colofon

### Contactgegevens

Rijksdienst voor Ondernemend Nederland  
Prinses Beatrixlaan 2  
2595 AL Den Haag

 @RVO\_Nederland  
 Rijksdienst voor Ondernemend Nederland  
 Rijksdienstvoor OndernemendNederland  
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